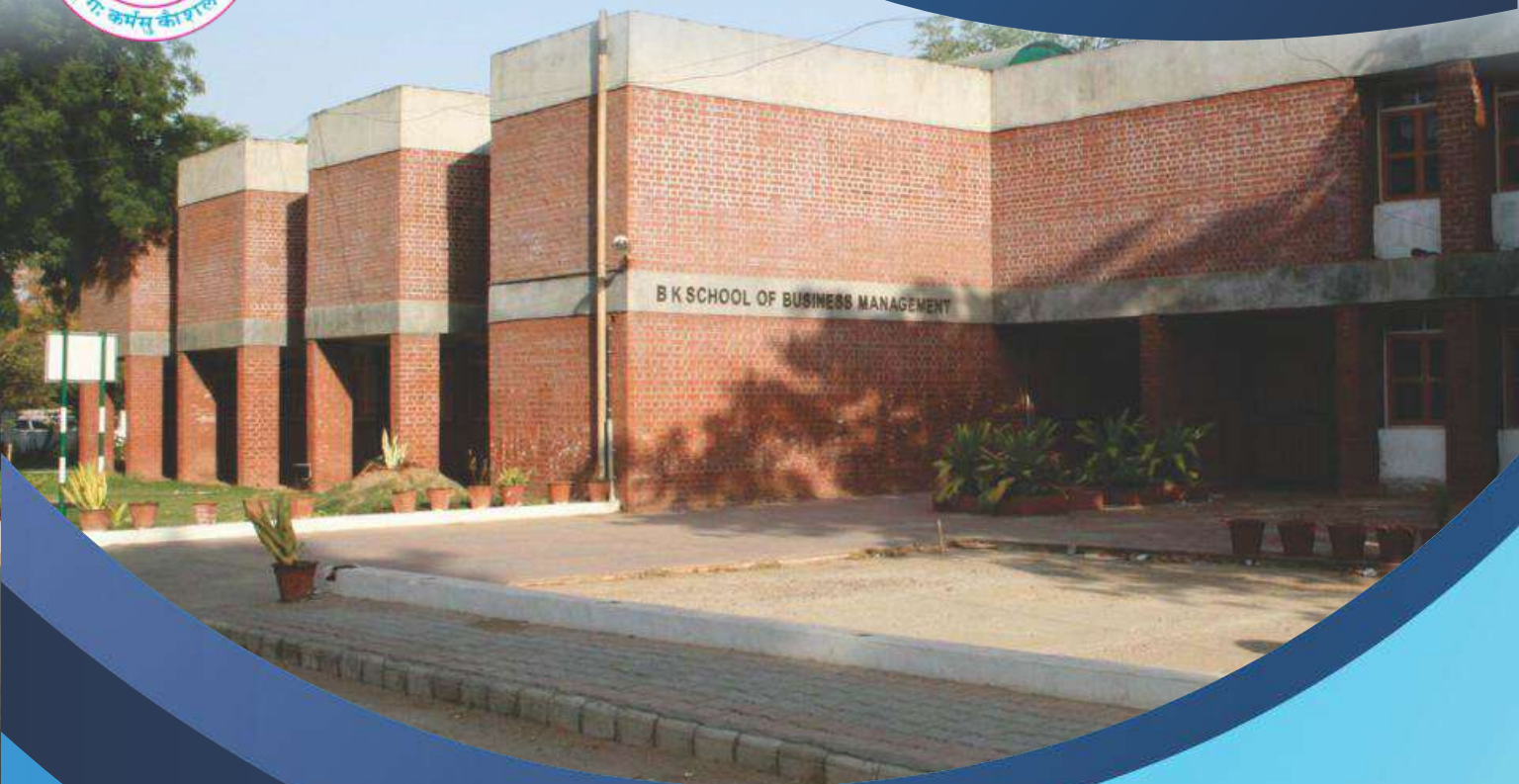




**DEPARTMENT OF  
PUBLIC POLICY AND GOVERNANCE  
(DPPG)**



**SUMMER  
INTERNSHIP  
BROCHURE**

**BATCH-2020-2022**



**DPPG**

**B.K.SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES, GU**



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# About

## GUJARAT UNIVERSITY

“योग: कर्मसु कौशलम्”





The Gujarat University was conceived in the 1920's in the minds of public-spirited and learned men like Gandhiji, Sardar Patel, Acharya Anandshankar B. Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others.

However, the University came into existence only after the achievement of independence. In 1949, the University was incorporated under the Gujarat University Act. During the course of its life of more than five decades, the University has seen the establishment of seven more Universities which were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University and North Gujarat University..

Gujarat University is the largest university in the state catering to the needs of higher education of more than Three lakh students scattered over 300 colleges, 22 recognized institutions and 24 approved institutions. There are 36 Post-Graduate University departments and 221 P.G. Centers. Gujarat University is an affiliating University at the under-graduate level, while it is a teaching one at the postgraduate level. Gujarat University has developed phenomenally from last 67 years to be recognized as a premier university in the country today. It provides education in one of the widest range of disciplines to about two lakh students.





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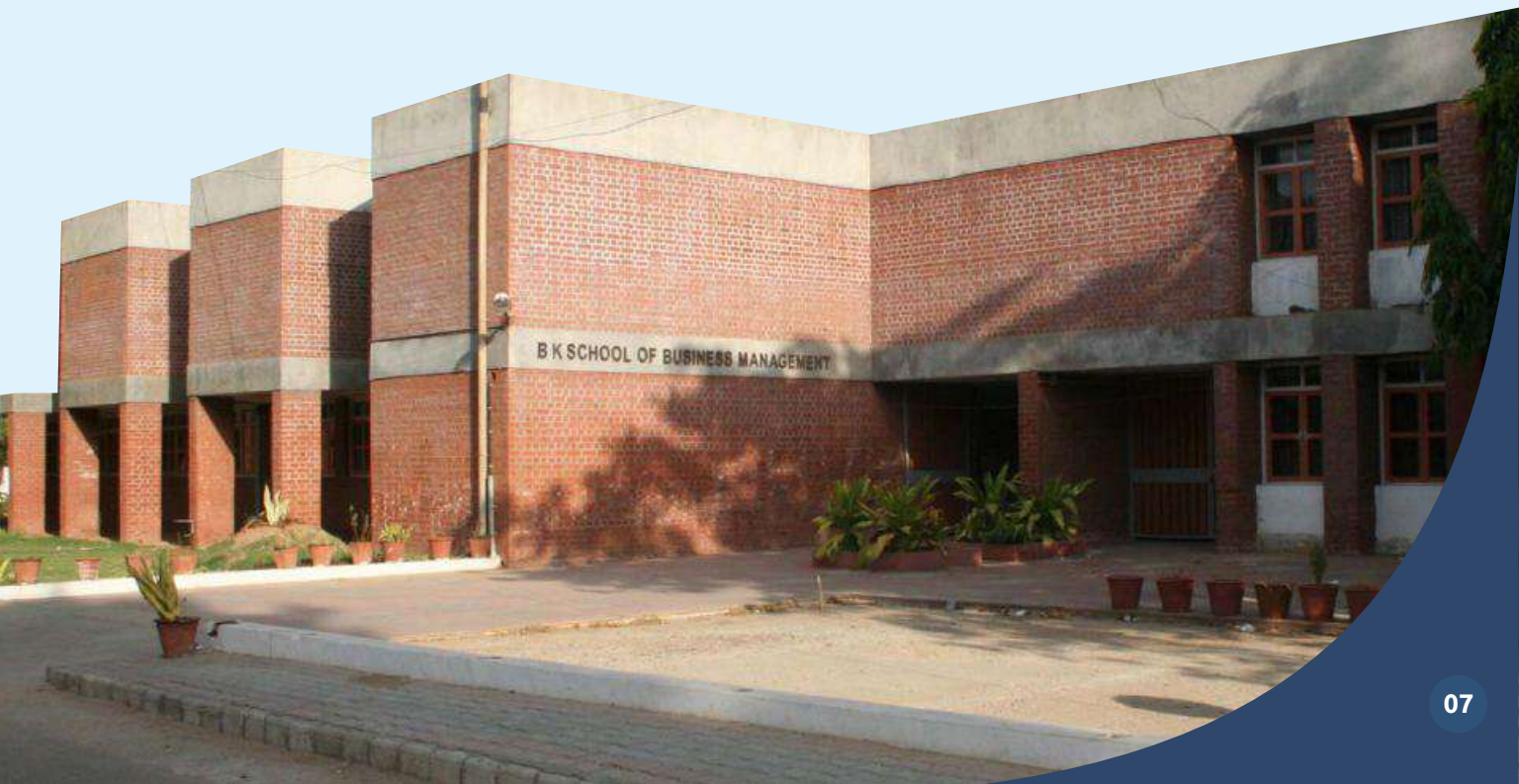
# About

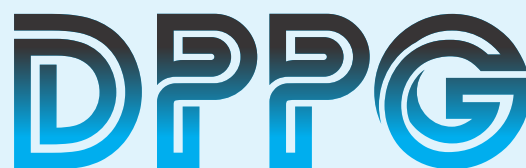
## B.K. SCHOOL

OF PROFESSIONAL AND MANAGEMENT STUDIES



B.K. School of Professional and Management Studies was established in 1976 as the Business School of Gujarat University to meet the regional demand for professional managers. Initially, the school started with an intake of 30 students for its two-year full-time MBA program. Over the years the intake of students has been increased and now it stands at 120. The School started a part-time MBA program for serving executives from 1983 and currently the intake for the same is 60. A Management Academy was established in the School in 2011 and currently the Academy is offering 15 PG Diploma courses and 1 PG certificate course in various related disciplines of Management, these are part time courses. These courses are intended to provide a platform for persons who need to have a formal management education or who need to have specializations in some specific sectors. A novel feature of these courses is that even full time PG students pursuing other courses are also allowed to undergo these courses for enhancing their employment potential.





## DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE

(ESTABLISHMENT: 2020)

Education is the Manifestation of the perfection already in Man.

*"Swami Vivekananda"*

Department of Public Policy and Governance (DPPG) at the B.K. School of Professional & Management Studies, Gujarat University is a centre of excellence in the making. DPPG seeks to make a distinctive contribution to knowledge and skills for public policy through training students and cutting-edge research on policy formulation and design, policy impact, and through its educational programs. The Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses related to Public Policy, Public Administration, and Public Finance etc.

It is multidisciplinary initiative and involves policy related learning and development in all fields like Business and Government Policy, Demography, Politics, Institutions, International and Global Affairs, Political and Economic Development, Social and Urban issues, Economics, Health and Hygiene, Administration and Infrastructure, Science and Technology etc. The Department has immense potential to excel in all its academic endeavors and inculcate the latest developments in different disciplines. The department is committed to provide quality professional development opportunities for students/professionals in the public and non-public sectors.



## **MBA COURSES** | Full Time 2 Year

- ⊙ MBA in Public Policy Management (PPM)
- ⊙ MBA in Business Economics and Public Finance (BEPF)
- ⊙ MBA in Event Management (EM)
- ⊙ MBA in Defence Management (DM)  
(In association with IDSR)

## **PG DIPLOMA COURSES OF PUBLIC POLICY** | Evening 1 year

- ⊙ PG Diploma in Public Policy Administration
- ⊙ PG Diploma in Public Finance and Economic
- ⊙ PG Diploma in Research in Public Administration
- ⊙ PG Diploma in Public Policy and Governance
- ⊙ PG Diploma in Event Management

## **CERTIFICATE LEVEL COURSES** | Evening 6 Months

- ⊙ Certificate course in Quantitative Finance
- ⊙ Certificate Course in FinTech



## MESSAGE from the Desk of VICE CHANCELLOR

It gives me immense pleasure to give my best wishes to Students of Department of Public Policy and Governance (DPPG), B.K.School of Professional and Management Studies, Gujarat University for their Summer Internship. As an Emerging Institute in the Established University, the department started in 2020. 2020, a year one cannot forget due to COVID- 19 and now in 2021, the second wave of Corona Virus has hit our lives but we are fighting it with all our might and to instil positive vibes and show that new better things can be initiated in such times, Gujarat University has started the Department of Public Policy and Governance (DPPG). A runner brings forward his capacity, gets inspiration to excel in his field during unprecedented situations. Since the beginning the department is very actively taking initiatives in teaching, training and organizing online events related to academic, management, co-curricular and extracurricular activities even in pandemic times! The Batch contains an ideal mix of Graduate and Experienced Students with high standards of academic perseverance. Their knowledge, Positive attitude and skills will definitely help organizations during their internship.

I wish Students of DPPG best future.

Stay safe. Stay Healthy



Best wishes,

**PROF. HIMANSHU A. PANDYA**

Vice Chancellor  
Gujarat University





## MESSAGE

from the Desk of

## PRO VICE CHANCELLOR

ગુજરાત યુનિવર્સિટીના બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ હેઠળ ચાલી રહેલ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ ના વિદ્યાર્થીઓ ને સમર ઇન્ટર્નશીપ માટે શુભેચ્છાઓ. ગુજરાત યુનિવર્સિટીનું પરિસર અને સંલગ્ન સંસ્થાઓ ઉચ્ચ શિક્ષણની સમાજની જરૂરિયાતો બદલાઈ રહેલા વાતાવરણની વચ્ચે સતત સંતોષવા ઉત્સુક રહે છે જે ખૂબ જ મહત્વની બાબત છે. ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ 2020 માં શરૂ કરેલ છે જેમાં વિવિધ કોર્સ ચાલી રહ્યા છે. આ ડિપાર્ટમેન્ટમાં વિદ્યાર્થીઓ કોરોના ની આ મહામારી વચ્ચે પણ અનેક પ્રકાર ની શૈક્ષણિક તથા બિનશૈક્ષણિક પ્રવૃત્તિઓ નું આયોજન કરે છે. આ વિદ્યાર્થીઓના ગુણો જેવા કે કુશળતા, શૈક્ષણિક જ્ઞાન તથા પ્રયત્નશીલ સ્વભાવ તેમને તથા તેમની ઇન્ટર્નશીપ ની સંસ્થા ને ખૂબ જ મદદરૂપ બનશે. હું આશા રાખું છું કે આ ડિપાર્ટમેન્ટના દરેક વિદ્યાર્થીની સમર ઇન્ટર્નશીપ સફળ રહે અને તેમને તેમના પુરુષાર્થનું સકારાત્મક પરિણામ મળે.



**DR. JAGDISH BHAVSAR**  
Pro Vice Chancellor  
Gujarat University



## MESSAGE from the Desk of HEAD OF DEPARTMENT

Greetings from Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University!! I am pleased to introduce the Summer Internship Brochure of the First Batch of Students of DPPG studying in courses like MBA in Public Policy Management (PPM), MBA in Business Economics and Public Finance (BEPF), MBA in Event Management (EM), MBA in Defence Management (DM) in association with Institute of Defence Studies and Research (IDSR). B.K.School of Professional and Management Studies, Gujarat University has been established in the year 1976 and is shaping the MBA Professionals since then. We are happy to share that the B.K.School is ranked 21st in a survey by Outlook – ICARE India MBA Ranking 2020 amongst all public MBA Institutions in India. In Gujarat, BKSchool stands 2nd rank amongst all Public MBA Institutions. BKSchool started Department of Public Policy and Governance in 2020 with a view to become a Premier Management institution of Eminence fostering value-based quality management education, quality research, executive education, strong corporate as well as international linkages and nurturing socially responsible leaders for a changing global world and provide education in the new emerging areas.

Our Today's VUCA World and dynamic business environment is competitive, far reaching, and transcends boundaries connecting economies across the globe. Our flagship MBA Programmes are designed in a way where students can select specializations like Finance, Marketing, International Business, Business Analytics, HR, Public Policy, Defence, Event, Operations and so on. The pedagogy of our school has evolved with times and keeps on evolving as school is evolving in different era. We empower and enrich knowledge and skills to our students through teaching learning, various curricular, Co-curricular and Extra Curricular activities.

The beginning of the year 2020 is with a pandemic surrounding all of us all and disturbed our regular life. For students across the country, this was the first time they moved to a virtual learning environment.



As an established institution of Gujarat University , DPPG, B K School prides itself on its focus on constant evolution in the pursuit of excellence with providing continuous learning. The Batch of 2020-22 manifests this sentiment in its dynamic & diverse nature and has rightfully adapted to the online learning mode in this pandemic. The drastic change in the learning method and shift from physical classroom learning to virtual learning has enhanced the student's ability to adapt to the new normal way and has provided more avenues to connect with peers and the faculties to scale up their learning and thought process. The achievement in this pandemic is the result of continuous hard work and support by our staff, students and alumni, and assures you that our institution has spared no effort to make our curriculum world-class and deliver it in the most effective manner. DPPG contains an ideal mix of recent graduates and experienced students - with an overall average of 8 months of industry experience and a considerable proportion of fresh graduates with average age of 22 years. They comprise graduates from various academic backgrounds – Engineering, Commerce, Business Management, Science and allied fields

We, as an Institute, offer the summer internships to make our programme relevant and current. Our recruiters too seem to be benefitting from the summer internship programme in the form of large number of Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs) that our students may be awarded. Do visit us online and participate in our Summer Internship Programme(Virtual). The students can be assigned task working from home for an internship of 6 to 8 weeks. Our students would perform the allocated online work in this pandemic situation. I am sure it will be mutually beneficial.

I am sure that these enthusiastic and deserving students can impart enormous value to your organizations. I whole heartedly endorse their potential and capacity in delivering as shall be expected, as useful contributors to organizational functioning. We cordially invite you to associate with us in the Virtual Summer Recruitment Process. I welcome you to interact with these highly motivated future leaders and I am certain that they are ready to lead your organization towards sustainable growth and development.

With prayers and Best Wishes.



**DR.NILAM PANCHAL**  
Head, DPPG, Bkschool



To become  
Premier Management  
Institution of Eminence  
fostering Value-based Quality  
Management Education, quality  
research, executive education,  
Strong corporate as well as  
International Linkages and  
nurturing socially  
responsible leaders for a  
changing global  
world.



# MISSION

To Develop a  
Learner Centric Environment  
for developing & nurturing finest  
management thinkers and contributors of  
community development in the pursuit of  
developing policy makers, practitioners, leaders and  
educators by integrating concepts with applications  
and values.

To Provide an Innovative Learning Environment that  
inspires the students to think creatively, anticipate and  
adopt change and develop strategies and competencies  
for survival and growth in a competitive and  
technology-driven global economy.

To create an Institution which will serve the  
humanity, the society, the state, and the  
nation for economic growth and  
prosperity.



## CORE INSTITUTIONAL VALUES

- ◎ Education Excellence
- ◎ Academic & Research Freedom
- ◎ Commitment
- ◎ Integrity
- ◎ Creativity
- ◎ Innovation & Entrepreneurship
- ◎ Diversity with Synergy
- ◎ Responsiveness to Societal Needs





# GLIMPSE OF OUR MBA PROGRAMME

## MBA IN EVENT MANAGEMENT

Event Management is a dynamic and exciting industry which has vast opportunities and growth potential. The program in Event Management covers all aspects of event planning, concept development, managing resources, logistics, planning and executing marketing, branding, delivering the actual event and financial costing & budgeting. Students will be given a holistic understanding of organizing all types of events such as - musical shows, concerts, exhibitions, product launch, conferences, fashion shows, corporate events, weddings etc. Master of Business Administration in Event Management is a post-graduate Management course. Event management is one of the most popular and fastest growing industries.

This course has been designed through extensive consultation with some of the leading organizations working with the events industry. This course will help students acquire a thorough knowledge and understanding of multiple facts of the Event accounting, 'Event advertising, Marketing, Presentation and Sponsorship skills, Modern event management including computer application, Corporate communication, Brand management, Event catering, Venue management etc. MBA in Event Management imparts a concoction of theoretical knowledge and practical endeavors among the students through workshops, industrial trips, internships and industry expert lectures. The individuals participating in this course are presented to a broad spectrum of industry-specific subjects granting them minute knowledge about the functioning and practices of event management.

## MBA IN PUBLIC POLICY MANAGEMENT

Public Policy formulation and analysis occupies a great importance for India especially in agriculture, education, health, innovation, infrastructure, environment and energy, public finance and regulation, governance and other areas. For a developing economy like India, where 65% of population is youth, it becomes imperative to take an initiative which will lead Indian economy to the next level.

The initiative to put a proposal to start a course on Public Policy and Management is to make youth understand, improve and make a distinctive contribution to knowledge about public policy through cutting-edge research on the emerging Indian experience of policy formulation and design, policy choice, and policy impact, and through its educational programs.

This initiative, under the umbrella of B.K. School of Professional and Management Studies, aims at encouraging an interdisciplinary approach that allows diverse theoretical and methodological perspectives to be brought in the field of public policy. The objective is to create a program of excellence for practice, teaching & research in the field of public policy, governance and public management. The prospective participants are civil servants and public officials from central and state governments as well as participants from the development/policy sector. All the participants in the program are key stakeholders in our mission to develop a professionally sound public policy and public service delivery which meets the needs of inclusive development by strengthening the learning and capacity building needs of officials/executives working in the field of public affairs and public service delivery.

## **MBA IN BUSINESS ECONOMICS AND PUBLIC FINANCE**

MBA in Business Economics and Public Finance, an initiative by Department of Public Policy and Governance under the umbrella of B.K. School of Professional and Management studies imparts knowledge of the concepts and principles of Economics, which govern the functioning of firms under different market conditions. It further aims at enhancing the understanding capabilities of students about economic principles and decision making by business and government. Students will be able to understand the mechanism of the concept of entire Public Finance and Fiscal policy, Budget etc.

This course is of great importance for students interested in learning Finance, market structure & competition, insurance & risk management, behavioral economics, public finance, National & international policies, business & development etc. This course is a must-have for students planning career in finance, consulting, public sector, industries with a high social impact factor, and anyone with a general interest in how economics and Finance interact with policy and politics. MBA in Business Economics and Public Finance gives training in applying big-picture thinking to universal business skills, making them eligible for a wide range of positions, including Pricing analyst, Global management, Financial analyst, Management consultant, Economic forecaster, Market research consultant, Entrepreneur or small business owner, All of these positions offer room for upward growth, allowing professionals to take on leadership roles such as supervisors, managers, and department heads.

# MBA IN DEFENCE MANAGEMENT

MBA in Defence management course has been endorsed by Government of Gujarat with Research & Development Organization (DRDO) as well as originated by Institute of Defence Studies & Research (IDSR) and Institute of Infrastructure Technology Research and Management (IITRAM).

DRDO has a wide network of more than 50 laboratories and it has grown multi-disciplinary in terms of the variety of subject disciplines, achievements and stature. Empower India with cutting edge defence technologies and has to achieve self-reliance in critical defence technologies and systems. The course is intended to give better understanding to students for formal management as well as give chance to have specializations in specific sectors. As inventiveness, under the sunshade of B.K. School of Professional and Management Studies, they provide opportunities to learn new skills and

deeper insights of the person related to this. Defence accord the approach of studying technology, war and strategic studies, national security studies, geoinformatics, research methodology and much more. This also gives an option to technical level students as well. This course covers procurement, financial accounting, project management, human behavior, entrepreneurship and soft skills and more. A successful outcome through the learnings of the course denotes the enthusiasm to steer into the corporate world.





# COURSE STRUCTURE

## Semester 1

- |                             |                                  |
|-----------------------------|----------------------------------|
| 1. Principles of Management | 4. Management Information System |
| 2. Financial Accounting     | 5. Quantitative Techniques       |
| 3. Business Communication   | 6. Economics for Managers        |

### SPECIALIZATION COURSES:

EVENT	BEPF	PUBLIC POLICY	DEFENCE
<ul style="list-style-type: none"><li>◉ Introduction to Event Management</li><li>◉ Event Hospitality &amp; Catering</li></ul>	<ul style="list-style-type: none"><li>◉ Introduction to Public Finance</li><li>◉ Basic Econometrics</li></ul>	<ul style="list-style-type: none"><li>◉ Introduction to Public Policy</li><li>◉ Introduction to Governance</li></ul>	<ul style="list-style-type: none"><li>◉ Introduction to Defence Management</li><li>◉ Application of Geoinformatics in Defence Data Management</li></ul>

## Semester 2

- |                              |   |
|------------------------------|---|
| 1. Human Resource Management | 4. Financial Management                 |
| 2. Marketing Management      | 5. Production and Operations Management |
| 3. Research Methodology      |   |

### SPECIALIZATION COURSES:

EVENT	BEPF	PUBLIC POLICY	DEFENCE
<ul style="list-style-type: none"><li>◉ Cost Accounting</li><li>◉ International Business</li><li>◉ Strategic Management</li></ul>	<ul style="list-style-type: none"><li>◉ Cost Accounting</li><li>◉ International Business</li><li>◉ Advanced Economics</li></ul>	<ul style="list-style-type: none"><li>◉ Advanced Economics</li><li>◉ Legal Aspect of Business</li><li>◉ Project Management</li></ul>	<ul style="list-style-type: none"><li>◉ Strategic Management</li><li>◉ Legal Aspect of Business</li><li>◉ Project Management</li></ul>

# MATCHLESS MENTORS OF DPPG



## Niyati Harshil Nawab

CA, LLM, LLB, M.com, Certified Cyber Law

"It's been great to work with such a supportive staff and students. I also learnt new things while teaching to the students. It's been a wonderful experience."

## Dr. Reena Shah

Ph.D in Management, MBA, M.com (management)

"During these uncertain times, B. K. Institute has shown its commitment to continue the learning experience of the students by readily adapting to an alternate model of online classes and learning resources."



## Dr. Shamina Ansari

Ph.D, M.Phil (Industrial Economics),  
MA(Industrial & Labour Economics), LLB

"It's endearing to teach & interact with good students. Teaching comprises bilateral contribution; so interactive class is always acknowledged. Good luck to students for future endeavors."

## Dr. Maulik Desai

Ph.D, M.Phil.(Statistics), M.Sc.(Statistics), LLB

"Teaching is my interest & if students equally participate, it enhances my keenness to add more to my expertise. Good luck to the students."





## Dr. CS Yashree Dixit

CS(Company Secretary), & Ph.D.

"BKSM has the mission of "Excellence in Management Education". It's the development of Management students, so they can groom in their corporate world. Here they can get unique opportunities to add values, jobs, growth & prosperity to society by furthering economic enterprise".

## Prof. Raju Rathod

Ph.D, MBA (Gold Medalist)

"B.K. School of Management is a pioneer management institute with a legacy of leadership and excellence."



## Dr. Ashish Siddiqui

Ph.D, MBA, UGC-NET Management, M.com,  
C.S (inter), B.com

"B.K Business school has successfully produced future leaders with a contemporary and well-structured program supported by cutting edge Management, faculty and curriculum. Having taught at over a dozen MBA institutes across the state, I would rate BK very high on industry, interaction and Faculty research."

## Prof. Amisha Shah

MCA, B.com

"It was a pleasure to teach in this college so far!!Thanks to the students who were always attentive ,diligent even though it was a virtual session."



## Dhanya Joseph

Advanced Marketing Program - IIM,  
MBA Marketing

"My interactions with the BKSPMS Students have been great. Even though it was a virtual engagement, I have found the batch persistently zealous and committed to learning and critical thinking. Their openness to self development and skill enhancement is commendable."



## Dr. Prachi Motiyani

Ph.D , LL.M

"It is a great honour to be part of the B.K. School of Professional and Management Studies as Visiting Faculty. I truly believe that philosophy and aims of the subject modules are really emerging in the current teaching scenario and I especially enjoy in the great interaction with the students."

## Dr. Ajoy Das

Ph.D, M.Tech (Geographical Information System), PG Diploma (Geoinformatics), Diploma, M.A (Geography), B.A (Hons) Geography

"I am very happy to share my thoughts and experience to all of you during the classroom sessions. The classroom interaction sessions, I really appreciate and enjoyed through sharing my knowledge and expertise in the respective subjects."



## Dr. Rajesh Matta

Ph.D in management in B.K. school of Management (GU),  
MBA in Finance from Ahmedabad IGNOU, B.E in Civil from L.D. Engineering (GU)

"It has been an honour to be associated with post graduate programme in Public Policy and Governance at B K School of Professional and Management Studies. The courses are at the forefront of the emerging areas of management studies that will contribute towards thinking, formulation and research in policy making."

## Darshini Dave

MBA, PGDFM, UGC NET, PhD (Pursuing)

"B.K. School and Gujarat University's initiative-Department of Public Policy and Governance has opened the doors for specialized MBA which will definitely produce leaders in their respective fields."



## Sharma Suryakumar R.

MBA (Marketing)

"Students here come from different backgrounds but it's their enthusiasm and eagerness to learn which rubs off on all. As a faculty it's the freedom to express oneself, not get bogged down by the syllabus, which helps in creating interesting knowledge sharing sessions."





## Dr. Rachna Gandhi

Ph.D in management, MBA (Marketing Specialisation),  
NET (cleared in 2007)

"It is indeed a great experience to be able to be a part of such an innovative programme catering to the unique requirements of MBA aspirants. This has only developed new horizons for the management courses as they embrace the paradigm shifts to be more worthwhile in shaping the future managers."

## Dr. Tanvi Paras Kothari

Ph.D, MBA

"This is my first experience with B K school and I have just started teaching. So you say much about experience is difficult. But have long term relationship with Nilam mam."



## Dr. Viraj Vora

BDS, MPH

"B. K. School has been a great experience of my professional career. The students are energetic, lively and eager to learn. Mentors like Dr. Nilam Panchal make the systems very smooth and work, a cakewalk. I will cherish this experience for a long time."

## Megha Antani

Masters in HR, M.Com (HR), PhD (Pursuing)

"She started her journey with BK in 2015 and is currently an Assistant Professor and a PhD Scholar at BK School of Management. Her expertise includes academic teaching, training and faculty interaction."



# DIFFERENT STOKES : OUR COMMITTEE & CLUBS

## Committees

### PLACEMENT COMMITTEES

Placement Committee is a team of 40 students of DPPG coming together to work for the same goal of getting maximum students of the institute placed in best and prominent companies that requires young and youthful minded managers of next generations. They are working on approaching various companies and giving them the right amount of manpower required for their organization. The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, and Communication Skills Workshop etc. It also invites HR Managers from different industries to conduct training programmes for final year students.



## Placement Committees

### WEBCOM COMMITTEE

The goal of the Webcom Committee is to continue to work on website design which is user friendly & is a positive reflection of club activities such as photos & video galleries. The website is a tool that members can use to become informed about the various club activities. It is important that information be uploaded in a timely manner..

# Academic Clubs

## IMPACTERS

The Marketing club is an initiative by the students of DPPG. The goal of this club is to help the students who are interested in making their career in the marketing field. This club helps them to improve and develop their marketing skills by performing various types of activities. The Mission is to develop various marketing skills among students & to organize different marketing events through which they can apply their knowledge into practical life. The Vision is to make impactors recognizable & to give practical exposure to the marketing concepts among the students. Various activities are there in the marketing club such as crack the quiz, role play, advertising activities, group discussion & debate on marketing concepts.



## DYNAMIC DRILLERS

The HR club of DPPG is a collective term for all the formal systems created to help in managing employees & other stakeholders within an organization. It serves as an excellent platform for all HR enthusiasts to come forward and exchange their ideas relating to the latest trends of HR, to explore the vast ocean of HR knowledge and to sustain and preserve the ideals of Human resource management. The Mission is to create a value & knowledge base organization by inculcating a culture of learning, innovation, teamwork & implementing policies, programs and services. The Vision is to have adequate knowledge of HR roles, how they deal with employees in real life and frame highly intellectual future human resources professionals. Various activities are there in this club such as Let's build the best team, treat to HR bonanza, Drillers TEDx & elective paathshala.





The public Speaking club is an initiative that provides a platform of expression. The aim of Abhivyakti is that all the ones who come across it should fight their fear of public speaking, fear of communication & fear of initiating a conversation and see themselves grow to have overcome their fears. The Mission of the club is to create a supportive and positive learning experience to develop communication skills, greater self-confidence and

personal growth as well as invoke leadership skills. The Vision of the club is when the students of DPPG step into the real world they should be the provider of dynamic, high-value, experiential communication and leadership skills development. Various activities are there such as todo bandhan bolo sab jan, unkahi kahaniyan, audio visual sessions & elocution competitions.

## DPPG TIMES

The Newsletter Club is a multidisciplinary initiative & involves policy related learning & development in all fields like business & government policy, demography, politics, institutions, international & global affairs, social & urban issues, economics, health & hygiene etc. The Mission is to

transform itself into a reputable institution dealing with policy and administration issues to help governments at all levels to improve governance and also formulate strategic policy making. The Vision is to enhance scholastic abilities and establish it as a policy think tank that develops and promotes alternative solutions to the issues concerned with society and critically evaluates public policies, to assess the performance of the public authorities and to organize programs for raising the competencies of students, faculty and administrators.



## SAATHI

The Book Club of DPPG aims to create a home for readers and to increase the effectiveness of students in leadership, communication and productivity by providing suggestions & reviews of many well-known books of various genres. The aim is to provide E-books of different types for educational purposes,

entertainment and self-development which would help students to upgrade their individual interests and skills. The Club encourages critical and deeper thinking with stories/case studies and promotes the love of literature in a positive nurturing environment.

## UMMEED CLUB

The Ummeed-Social club is an initiative by the students. The Motto of the club is to create awareness to the society, to provide a better environment for the suffering people. We cannot erase the social issues from society but we can surely provide the necessary help so that they can come forward and get all the opportunities that they deserve. We cannot directly provide them a shelter but by providing valuable education we can make them capable of building their own shelter. We intend to address the issues that are suppressed and create more awareness about how we all can come together and help each other so that each and every human being can get his/her rights and also everyone gets an equal chance to prove themselves.



## MUD₹A- The Finance Club



MUD₹A- The Finance Club of DPPG aims to providing the exposure to the students about the Financial updates across the globe. The goal of MUD₹A is to promote knowledge of practical implication of finance along with theoretical knowledge among the students by hosting various activities. The club caters to a wide range of topics which include investments, banking, wealth management etc. MUD₹A provides a platform to the students to

bring out their best and improvise in the field of Finance. Our Vision is to provide a real learning experience to the students and help them develop competent skills to put their theoretical knowledge into proficient practice.

## TARK-VITARK

This is a quiz and debate club initiated by students of DPPG which is all about creating a healthy and competitive environment among students and making them comfortable to face the challenges in the competitive world. The mission of the club is to popularize quizzing activity among students and encourage them to take part in all competitive examinations at state and central level and even to issue concern to the management, corporate in any field. so certain activities are being conducted and going to conduct are as follows. Quiz-landmarks, entertainment, general knowledge, music and movie, sports, Parshnottari. Debate-social media is good or bad, important of saving money, outdoor learning benefits, college education help you to get a job, public speaking boosts confidence.



# Academic Clubs

## “रक्षणम्”: DEFENCE CLUB



This club is initiated by students of DPPG which is all about creating the importance as it strives towards effectiveness and efficiency of the defence forces, ensuring they fulfil their duty of providing public security and defence against external threats in the best possible way. This club helps to improve leadership, procurement, self-control and security of livelihood. Thus, to be the nation's leading

centre of excellence in developing management to optimize the effectiveness of the armed forces for meeting the challenges to national security.

## NEWSVILLE

The “Newsville” Is a news club initiated by students of DPPG which is all about organising, collecting and analyzing news regarding the finance, economics, politics, defence, entertainment & etc. We are making some uniqueness in presenting news of our cities, state & country as well as international, and publish the issues surrounding the world. Thus to make a habit of reading, to enhance the thinking capacity among students for longer term. God has given his people a clear commission to reach every creature with the good news. Our special mission is to evangelize every person. So one should choose a good news club in colleges and concentrate on high potential growth.



## "UDYAMITA"- Entrepreneurship Club

Udyamita the entrepreneurship club is a virtue on how a person wants to be successful in life with hard work and pure effort. Entrepreneurship is an act of creating business while building and scaling it to generate profit. Taking a risk is hard, but taking a risk without any proper knowledge and guidance is deadly, and that the

vision of the club Udyamita- to promote entrepreneurs by providing proper knowledge and skills to develop the mindset that is required and to be a successful entrepreneur that leads the nation.

### Mission:

- ⦿ To enrich the capabilities of individuals towards entrepreneurship. To build up and develop best out of your own.
- ⦿ To enrich the capabilities of individuals towards entrepreneurship.
- ⦿ To build up and develop best out of your own.
- ⦿ To provide the platform to inculcate the expertise

# Non-Academic Clubs

## KHEL MANCH

'KHEL MANCH' the Game Club, under the aegis of B.K. School of Professional and Management Studies, Department of Public Policy and Governance. The club organizes various light hearted and fun games for the students.



## PHOTOGRAPHY CLUB

As pictures also speak, FREEZE THE MOMENTS - The photography club of DPPG focuses on collecting all the moments which can make it possible to relive the past in present and provide the platform to the people to share their memories and feelings by different events. They also aim to bring people together and provide them with a beautiful environment by avoiding the daily stress and monotonous life.

## RANGMANCH

Rangmanch is the art club of our institution, where all the artistic and creative students gather with the same goal of enhancing their artistic skills through performing and participating in the club activities. They can sing, dance, act and narrate poetry, stand-up comedy and basically they can perform any artistic or creative skills they have. Our vision is bringing imagination to reality. Our mission is to enhance the artistic skills of students. Rangmanch celebrates and embraces the genres of performing arts in order to engage the audiences and empower the students, they can explore themselves and think out of the box and be creative. Our activities are music, dance, poetry, mimicry, monologue, stand-up comedy.





# Non-Academic Clubs

## FLY-IT DPPG SOCIAL MEDIA CLUB

Creation, moderation and updation of contents related to the various social, cultural academic and club related events. The club is also fostering the Industry- Institute linkage by posting the content related to guest lectures by corporate delegates, plant visits and industrial visits organized by the institute. The club is instrumental in developing relationships with current students, alumni, new aspirants and industry. Moreover the club is responsible for publicizing the events and activities by uploading photos, videos and related reminders about the events. The club provides an opportunity to interact online to various incumbents related to their queries about the institute.



## CONQUEROR

This is a sports club initiated by students of DPPG which is all about to bring-up self-esteem, mental alertness, honesty and teamwork among students in the academic years. Its mission is to bring an advance cutting-edge sports specific research, educate current and former athletics and harness the power of sports to inspire positive social change. So there are certain attractive events which are going to be conducted and have been conducted such as yoga, cricket, volleyball, badminton, chess, carrom board, table tennis, archery, MMA [Mixed martial art] etc. Well known dignitaries belonging from sports background are invited & webinar are conducted.

# EVENTS AT DPPG

## International Youth Symposium'2021



The International Youth Symposium Virtual mode is organized by B. K. School of Professional and Management Studies, Gujarat University every year for the last six years. It has provided a platform to the millennial and academia across the globe for deliberations and knowledge exchanges for a sustainable world.

This year we celebrated the 6th International Youth Symposium, which was conducted virtually on January 29-30, 2021 on the theme, "Reinventing Business Management Practices for Sustainability & Growth". This 6th Symposium provides an opportunity to the Youth, Academicians and Industry Experts from across the globe to collaborate in reinventing business practices to trade through, grow and succeed in this Pandemic time.

The Youth Symposium consist of many events like Plenary session on the theme of Youth, Re-Inventing Organizational Communication in a Changing world, Impact of Social Media on Tourism and Hospitality Industry Growth, A Round Table Discussion on "Sustainable Development Goals: Achievements, Roadblocks and Way Forward in association with Indian Society for Training & Development .Another set of events which consist of "Best Paper Presentation competition" and "Poster Presentation competition are held for the Students & Faculty members too.

Reinventing Business Management Practices for Sustainability & Growth

# ROUND TABLE DISCUSSION

## SUSTAINABLE DEVELOPMENT GOALS

### 6<sup>th</sup> INTERNATIONAL YOUTH SYMPOSIUM

INYS VIRTUAL - 2021



<b>1. NO POVERTY</b>	<b>Mr. Arvind Khode</b> Director at Academy for Learning Solutions, Leading Corporate Trainer, India	<b>7. AFFORDABLE AND CLEAN ENERGY</b>	<b>Ms. Yuki Kondo</b> Secretary, Rakuten Mobile Inc., Japan	<b>13. CLIMATE ACTION</b>	<b>Dr. Sameer Rohadia</b> Data Analyst and IT Trainer, Germany
<b>2. ZERO HUNGER</b>	<b>Mr. Jayant Patra</b> National Coordinator at Lok Manoh (People's Forum promoted by J R & D Society & Indian Social Institute), USA	<b>8. DECENT WORK AND ECONOMIC GROWTH</b>	<b>Ms. Vandana Shejwal</b> Group Chief Human Resources Officer at Capital India Finance Limited	<b>14. LIFE BELOW WATER</b>	<b>Amb. Sarah Munyi</b> President, Youth in Africa
<b>3. GOOD HEALTH AND WELL-BEING</b>	<b>Dr. Vijay Phate</b> Behavioural Trainer, OD Consultant & Holistic Wellness Coach, India	<b>9. INDUSTRY, INNOVATION AND INFRASTRUCTURE</b>	<b>Dr. Trilok Sharma</b> Administrator, Corporate Trainer, Management Consultant and Forbes "Top 50 Indian Leaders in Arab World"	<b>15. LIFE ON LAND</b>	<b>Dr. Gaurang Sindhav</b> Ass. Professor at Dept. of Zoology, BMT, HG, WLC, Gujarat University, India
<b>4. QUALITY EDUCATION</b>	<b>Mr. Rahul Bose</b> Consultant to IBM, India	<b>10. REDUCED INEQUALITIES</b>	<b>Dr. P. V. Khubalkar</b> Chief Gen. Mgr. (EX), ONGC, ISTD Vadodara Chapter, India	<b>16. PEACE, JUSTICE AND STRONG INSTITUTIONS</b>	<b>Dr. P. K. Chugan</b> Management Faculty & NC Member, ISTD - Ahmedabad
<b>5. GENDER EQUALITY</b>	<b>Dr. Radha R. Sharma</b> Professor and Chair, (CPSOS) MDL Gurgaon & Executive Alumnae of Harvard Business School	<b>11. SUSTAINABLE CITIES AND COMMUNITIES</b>	<b>Dr. Anita Chauhan</b> Chairman, ISTD Kota Chapter, India	<b>17. PARTNERSHIPS FOR THE GOALS</b>	<b>Dr. Nityesh Bhatt</b> Professor and Chair (IMNU) (Information Management Area), Nirma University, India
<b>6. CLEAN WATER AND SANITATION</b>	<b>Ms. Phani Trivedi</b> Social Entrepreneur and Founder of WastePro, India	<b>12. RESPONSIBLE CONSUMPTION AND PRODUCTION</b>	<b>Dr. Ankil Katrodiya</b> Lecturer, North-West University, South Africa		

30<sup>th</sup> January 2021 @ 9.30 am Join Round Table Discussion: <https://zoom.us/join> Webinar ID: 895 7742 8505 Password: 613326

Society for Training & Development .Another set of events which consist of "Best Paper Presentation competition" and "Poster Presentation competition are held for the Students & Faculty members too.

The Symposium consists of a fun Cultural evening With a variety of activities Like Classical Dance, Singing, Fashion Show, Martial art, entwined twins, Drama, Karate, Acting etc. This event is organized by highly energetic students to showcase their talents. Undoubtedly, the most effective way of bringing the best out of youth, encourages their creativity, enhances social interaction & facilitative exchange of ideas & thoughts.

This event emphasized on quality of education & holistic development of students with efforts of the faculty members & the Students, 6th International Youth Symposium got a Great Success.





## International Women's Day

The occasion of International Women's Day, The BK School of professional and management studies under Gujarat University has organized a virtual event on 8th March 2021 named "Ek Shaam Sampurnata Ke Naam" celebrating womanhood, conducted by The Indian Society of Training & Development (ISTD) And Department of Public Policy & Governance (DPPG). The event was graced by 21 prominent speakers from different sectors each having a unique career. The topics delivered by the panellists consist of women empowerment, the importance of women, the role of women in the corporate sector, being a woman and Happiness, Psychology of Perception and Reality in the World of Women of Work and many more. This event emphasized on quality of education & holistic development of students with efforts of the faculty members & the Students, 6th International Youth Symposium got a Great Success.

Some depicted their own story of struggle and achievement along with the "Status Of Women In India and Their Journey", where as some talked about their success story of the "Journey As A Young Entrepreneur", and shared about the status of mental health in today's time, and lastly, they shared their thoughts on "Women & Self-Introspection" by talking about how important it is to recognize one's inner talent and show it to the world.

**INTERNATIONAL Women's Day**

**"EK SHAAM SAMPURNATA KE NAAM"**

**VIRTUAL EVENT MARCH 8**

**DOORS OPEN AT 4:00 PM**

By: DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY.

**Ek Shaam Sampurnata Ke Naam**

**DPPG**  
DEPARTMENT OF PUBLIC POLICY & GOVERNANCE

**Speakers:**

- Dr. Nina Manchireji
- Dr. Margie Parikh
- Sangita Mishra
- Dr. Kinjal Desai
- Dr. Sapna Parashar
- Dr. Mamta Mahapatra
- Dr. Harsha Khandelwal
- Meena Lumba Mukul
- Dhruva Sheth
- Dr. Mehul Pandya
- Mital Patel
- Shweta Upadhyay
- Dr. Ankita Kathoria
- Dr. Tami Kothari
- Dr. Debjani Das
- Dr. Prachi Motiyani
- Dr. Harsha Janiwala
- Dr. Tejpal Patel
- Amisha Mehta Shah
- Dr. Mamta Brahmbhatt
- Dr. Nilam Panchal

08<sup>th</sup> March 2021 @ 04.00 pm Join Round Table Discussion: <https://zoom.us/join Webinar ID: 895 7742 8505 Password: 613326>

**Participants in the Virtual Event:**

- Janmejaya Amin
- Dr. Debjani Das
- Dr. Prachi Motiyani
- Dr. Harsha Janiwala
- Dr. Tejpal Patel
- Amisha Mehta Shah
- Dr. Mamta Brahmbhatt
- Dr. Nilam Panchal
- Dr. Mehul Pandya
- Dr. Kinjal Desai
- Dr. Sapna Parashar
- Dr. Margie Parikh
- Dr. Nina Manchireji
- Dr. Ankita Kathoria
- Dr. Harsha Khandelwal
- Dr. Tami Kothari
- Dr. Debjani Das
- Dr. Prachi Motiyani
- Dr. Harsha Janiwala
- Dr. Tejpal Patel
- Amisha Mehta Shah
- Dr. Mamta Brahmbhatt
- Dr. Nilam Panchal



## Saturday Seminar Series

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**  
B.K. School Of Professional And Management Studies,  
Gujarat University.

**DPPG SATURDAY WEBINAR SERIES- 2021**

**Topic: BLOG, BRAND & BUSINESS**

**SPEAKER:**  
**MR. VADAN VALA**  
Founder - KnowledgeBuzzZ,  
Online Marketing Consultant &  
Visiting Faculty



**DATE: APRIL 17, 2021. TIME: 4 PM ONWARDS**  
**PLATFORM: VIRTUAL**

[/f : bkspms\\_dppg](https://www.facebook.com/bkspms_dppg)  
[/i : bkspmsd](https://www.instagram.com/bkspmsd)

**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE.**  
**B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES, GUJARAT UNIVERSITY.**

**SATURDAY SEMINAR SERIES**

**Topic :-**  
**The MBA Retrospect!**

**OUR SPEAKER :-**  
Mr.Pankil Majmudar.  
SAP Consultant ,  
(Asst. System Analyst) ,  
At Tata Consultancy Services.



**MAY 1 | 10 AM**  
**VENUE**  
**Google Meet**  
( <https://meet.google.com/vmq-lvsvd-std> )

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**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY.

**DPPG Saturday Seminar Series-2021**

**Topic: Start -It -Up with Event Management**

**SPEAKER**  
**Mr. Ravi K. Vaghela**  
Executive - Sales & Marketing  
Carborandum Universal Ltd. (Maringappa Group)  
Alumnus of B.K. School of Professional and Management Studies



**6th MARCH 2021**  
**5 PM ONWARDS**  
<https://meet.google.com/txm-luqs-xab>



**International Entrepreneurship Conclave**

**SPEAKERS**



Mr. Seelam Ranga Reddy  
Ex - Technocrat,  
Indian Air Force



Mr. Manoj Kotak  
Director,  
ImageOnline Pvt. Ltd.



Ms. Ritu Trivedi  
Startup Expert



Mr. Harshad Sanghvi  
Research Scholar,  
Florida Atlantic University, USA

**CONVENER**



Dr. Nilam Prasad  
HOD DPPG & Assistant Prof.  
BK School, GU & Chairman  
BKSPMS

**ORGANISED BY**  
DPPG, BKSPMS, Gujarat University  
APRIL 24, 2021  
10 AM - 12 PM

**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

**MANAGEMENT CONCLAVE SERIES**

**INTERNATIONAL MANAGEMENT CONCLAVE SERIES**

**INTERNATIONAL HR CONCLAVE**  
MAY 15, 2021

On  
"Revolutionizing HR and Revitalizing Workplace in the New Normal"

[f bkspms\\_dppg](https://www.facebook.com/bkspms_dppg)  
[in BKSPMS DPPG](https://www.linkedin.com/company/bkspms-dppg)  
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[BkspmsD](https://www.youtube.com/channel/UCBkspmsD) [DPPG BK](https://www.youtube.com/channel/UCBkspmsD)

**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

**MANAGEMENT CONCLAVE SERIES**

**INTERNATIONAL MANAGEMENT CONCLAVE SERIES**

**INTERNATIONAL FINANCE CONCLAVE**  
MAY 08, 2021

On  
"FINANCIAL RESILIENCE & PANDEMIC: RISKS, OPPORTUNITIES & POLICIES"

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[BkspmsD](https://www.youtube.com/channel/UCBkspmsD) [DPPG BK](https://www.youtube.com/channel/UCBkspmsD)

2021.  
PLATFORM: VIK  
M : dppg@bkschool.org.in  
in : BKSPMS DPPG

**SATURDAY SEMINAR SERIES**

Topic -:  
**The MBA Retrospect!**

OUR SPEAKER :-  
Mr. Pankil Majumdar,  
SAP Consultant,  
(Asst. System Analyst),  
At Tata Consultancy Services.

# Sunday Stalwarts' Session

Sunday stalwarts' sessions are the webinar series where dignitaries, personalities are invited to guide and educate and share their knowledge and learnings on various subjects, themes & topics with the students of BEPF Department for better knowledge and understanding for students.

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**

B.K. School Of Professional And Management Studies, Gujarat University.

## Sunday Stalwarts' Session - DPPG

**Topic:** **Planning for MSME : Procedure, Formalities, Rules & Regulations**



**SPEAKER:**  
**(C.A.) SIDDHARTH BHATT**  
Management Advisor ( Youngest CFO in AMUL UNION & DHOLERA SMART CITY ) Recognized as a "Gem of the Profession"

 : **APRIL 25, 2021.**  
 : **10:00 A.M. onwards**

---

**Courses of DPPG:** UG/BA : Business Economics & Public Finance | Event Management | Public Policy Management | Defence Management (DDR)  
PG/DIPLOMA : Public Policy Administration | Research in Public Administration | Public Policy and Governance | Event Management | Public Finance & Economics

  : [bkspsms\\_dppg](#)  : [dppg@bkschool.org.in](mailto:dppg@bkschool.org.in)  
 : [BkspmsD](#)  : [BKSPMS DPPG](#)

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**

B.K. School Of Professional And Management Studies, Gujarat University.

## Sunday Stalwarts' Session - DPPG

**Topic:** **Testing Fundamental Rights Amidst Covid 19 in India : The Need to Create a Balance**



**SPEAKER:**  
**DR. PRACHI MOTIYANI**  
Assistant Professor of Law & HoD/UG Dept. Constitutional Law & Legal Order Gujarat University

 : **APRIL 18, 2021.**  
 : **04:00 PM onwards**

---

**Courses of DPPG:** UG/BA : Business Economics & Public Finance | Event Management | Public Policy Management | Defence Management (DDR)  
PG/DIPLOMA : Public Policy Administration | Research in Public Administration | Public Policy and Governance | Event Management | Public Finance & Economics

  : [bkspsms\\_dppg](#)  : [dppg@bkschool.org.in](mailto:dppg@bkschool.org.in)  
 : [BkspmsD](#)  : [BKSPMS DPPG](#)



**DPPG**  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, BK

**SUNDAY STELWARTS' SESSION**

TOPIC :-

• **INSOLVENCY & BANKRUPTCY CODE, 2016.**  
• **THE TRANSFORMATIVE PIECE OF LEGISLATION.**

• ON 2ND MAY, 2021.  
• 10:00AM ONWARDS.  
• VENUE - GOOGLE MEET.  
(<https://meet.google.com/vmq-ivsd-std>)



Organized by :-

• DEPARTMENT OF PUBLIC POLICY & GOVERNANCE  
• B K SCHOOL OF PROFESSIONAL MANAGEMENT STUDIES, GUJARAT UNIVERSITY

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📘 : [bkspms\\_dppg](https://www.facebook.com/bkspms_dppg)

**SPEAKER :-**  
CA. IP. SUNIT SHAH,  
FCA, DISA (ICAI),  
INSOLVENCY PROFESSIONAL.

**PUBLIC POLICY  
FINANCE (DPPG)**  
Management Studies,  
University.

**YEAR SERIES- 2021**

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, GUJARAT UNIVERSITY

**SUNDAY STELWARTS' SESSIONS - BUSINESS ECONOMICS AND PUBLIC FINANCE (DPPG)**

**Topic:**  
**Union Budget Analysis**

**SPEAKER**  
**ARCHIT SHAH**  
Managing partner: MAAK & Associates  
Visiting Faculty at BK School & LJ Institute



**7th MARCH 2021**  
**9:00- 10:00 AM**  
<https://meet.google.com/uvv-nwzq-dji>



# HIGHLIGHTS OF DPPG



**MUDrA**  
THE FINANCE CLUB-DPPG

**MUDrA**

THE FINANCE CLUB-DPPG

## About Us:

**MUDrA- The Finance Club of Department of Public Policy and Governance, BK School of Professional and Management Studies, established in April 2021, aims at providing the exposure to the students about the Financial updates across the globe.**

### VISION:

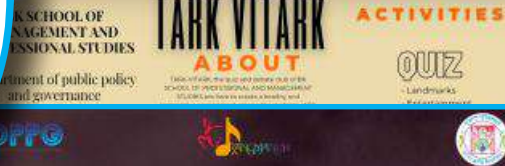
To provide a real learning experience to the students and help them develop competent skills to put their theoretical knowledge into proficient practice.

### MISSION:

- To build a strong foundation for financial learning.
- To explore career opportunities in the financial markets.
- To help students expand their financial prudence.

### OUR ACTIVITIES:

- MUDrA endeavors to have a profound understanding about all the branches of finance through-
- Conducting webinars related to Corporate Finance, Investment Banking, Trading, Actuaries /Insurance.
  - Organizing a Mentor Program where current students get benefit of Alumni who are in corporate world.
  - Conducting Quiz related to current financial market.
  - Organize various fun events to give a better idea of the Financial World.



Department of Public Policy and Governance  
B.K. School of Professional And Management Studies,  
Gujarat University

*Rangmarch*

The Art club

PRESENTING

MELODY OF WORDS

"शब्दाक्षरी"

MAY 8, 2021

4:30 PM

For any queries kindly contact:  
Anmol Khan  
Rachana Patel

DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

## INTERNATIONAL MANAGEMENT CONCLAVE SERIES

### INTERNATIONAL HR CONCLAVE

MAY 15, 2021

On

"REVOLUTIONIZING HR AND REVITALIZING WORKPLACE IN THE NEW NORMAL"

Registration Link: <https://forms.gle/2z6msh7e6d8k47> (No registration fees)  
E Certificates would be provided to all registered participants.

DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

Presents  
TARK VITARK  
(THE QUIZ & DEBATE CLUB)

Do you want to test your knowledge?

"PRASHNOTTARI"  
Test your knowledge

April 14th,  
Wednesday

QUIZ STARTS FROM 1 PM  
<https://meet.google.com/tvad-tdki-ngz>

The winners would be awarded by the CERTIFICATE at the end of the quiz

DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

## International Entrepreneurship Conclave

### SPEAKERS



### ORGANISED BY

DPPG, BKSPMS, Gujarat University  
APRIL 24, 2021  
10 AM - 12 PM

### CONVENER



DEPARTMENT OF PUBLIC POLICY & GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES  
GUJARAT UNIVERSITY

## BOOK REVIEW COMPETITION

Grab an opportunity to show your talent and get the chance to print your review in the newsletter of DPPG as the reward price

Judge: Prof Rikita Thakkar

Faculty of business administration - NRBB  
GLS University  
Ahmedabad

Result will be declared on 14 April, 2021 at 8 p.m by honorable judge.

Venue : Google meet

For any query contact: Samanjan solanki - 8141576454  
Kajal rana - 8733814551

DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES  
GUJARAT UNIVERSITY

OUR VISION:  
To be the nation's leading centre of excellence in developing management thought to assist the effectiveness of the armed forces for meeting the challenges to national security.

OUR MISSION:  
To let every little seed of our extraordinary defence journey from beginning to current scenario with appreciation of recent events in defence sector of our nation and also encourage them to help by any possible way out in achieving self-sufficiency in defence of our nation.

ABOUT US:  
Defence Club is important as it strives towards effectiveness and efficiency of the defence forces, ensuring they face their day of providing public security and defence against external threats to the best possible way. Defence Club helps to improve leadership, documentation, self-control and security of land force.

"रक्षणम्" THE DEFENCE CLUB (DPPG)  
SERVICE BEFORE SELF

Karan Bhavs (91406 00720)  
Vishal Chaudhary (8750932399)

DEPARTMENT OF PUBLIC POLICY & GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES

**IMPACTERS**  
GROW UP AND EXPLORE THE MARKET

VISION:  
To Make impacters recognisable and to give practical exposure to the marketing concepts among the students.

MISSION:  
To develop various marketing skills among students and to organize different marketing events through which they can apply their knowledge into practical life.

CONTACT US  
YASHI SHARMA (91406 00720)  
DIASRITHI JAGANI - 94009 76444

DEPARTMENT OF PUBLIC POLICY & GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES  
GUJARAT UNIVERSITY

**BOOK REVIEW COMPETITION**

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For any query contact: Samanjan solanki - 8141576454  
Kajal rana - 8733814551



**B. K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES PRESENTS**  
**DYNAMIC DRILLERS**  
**THE HR CLUB OF DPPG**

**OVERVIEW**  
 DYNAMIC DRILLERS: THE HR CLUB OF DPPG is a collective term for all the formal systems created to help in managing employees and other stakeholders within a company. The club serves as an excellent platform for all enthusiastic students to come forward and exchange their ideas relating to the latest trends of HR.

**VISION**  
 The Human Resources club will be strategic partner to attain organizational excellence by developing and inspiring the true potential of organizations human capital.

**MISSION**  
 Through strategic partnerships and collaboration, the HR department recruits, develops and retains a high performing and diverse workforce. We strive to provide students with insightful industry, experience and through guest lectures, webinars and competitions.

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**  
**BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES**  
 Invitation

For launching of the weekly newspaper

**THE DPPG EXPRESS**

**DR. JAYESH PARRAK**  
 JOURNALIST  
 ASSOCIATE EDITOR AND ANCHOR,  
 XYZ GUJARATI ANCHOR,  
 SPIRITUAL TRAVELLER,  
 DOCTORATE IN VEDA SCIENCE AND INDIAN TEMPLES

**April 18 2021 12 PM ONWARDS**

MODE: VIRTUAL  
<https://meet.google.com/owc-nkfe-dcz>  
**ORGANISED BY: NEWSVILLE THE NEWS CLUB**

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**  
**B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES**  
**UNNEED-THE SOCIAL CLUB**  
 Presents

**SUNDAY JIVDAYA GROUP**  
**Webinar on Journey of NGO**

**Time:- 3:30-4:30pm | April 11, 2021 | Webinar**

**Tirth Shah**  
**Harshal Shah**  
**Purav Shah**  
**Rahil Shah**

**Department of Public Policy and Governance**  
**B.K. School of Professional and Management Studies**

**Freeze the moments**

**PRESENTS**  
**SCENERY**

The photography Competition  
 Capturing the moments that captivate your heart

*Judge of the competition*

**Name: Vishvajit Gohil**  
**Profession: Product Photographer**

**Company Name: Pixelography**  
 A product photographer with 5+ years of experience, specializing in food, jewelry and cosmetic photography. He has worked for Vadilal, Cafe Uppercrust, K.B. Zaveri and many more brands.

**14 APRIL 2021 - 4:00 PM**  
**AT GOOGLE MEET**

For any information contact  
 Vishal Bhamariya - 8094354933  
 Kajal Vinwani - 9510103935

**ROUND TABLE DISCUSSION**  
**SUSTAINABLE DEVELOPMENT GOALS**

**Mr. Arvind Khode**  
 Director at Academy for Learning Solutions, Leading Corporate Trainer, India

**Mr. Jayant Patra**  
 National Coordinator at Lok Manch (People's Forum promoted by J.R.D. Society & Indian Social Institute), USA

**Dr. Vijay Phate**  
 Behavioural Trainer, OD Consultant & Holistic Wellness Coach, India

**Mr. Rahul Bose**  
 Consultant to IBM, India

**Dr. Radha R. Sharma**  
 Professor and Chair, JKSOS, MDI Gurgaon & Executive Alumina of Harvard Business School

**Ms. Phani Trivedi**  
 Social Entrepreneur and Founder of WaterPro, India

**Ms. Yuki Kondo**  
 Secretary, Rakuten Mobile Inc., Japan

**Ms. Vandana Shejwal**  
 Group Chief Human Resources Officer at Capital India Finance Limited

**Dr. Trilok Sharma**  
 Administrator, Corporate Trainer, Management Consultant and Forbes "Top 50 Indian Leaders in Arab World"

**Dr. P. V. Khubalkar**  
 Chief Gen. Mgr. IEO, ONGC, ISTD Vadodra Chapter, India

**Dr. Anita Chauhan**  
 Chairman, ISTD Kota Chapter, India

**Dr. Ankit Katrodiya**  
 Lecturer, North West University, South Africa

**30th January 2021 @ 9:30 am**  
 Join Round Table Discussion: <https://zoom.us/join> Webinar ID: 895 7742 8505 Password: 613326

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**  
**BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES**  
**PRESENTS**  
**THE ART OF SELF DEFENSE**

**ON VIRTUAL MODE**  
 INVITING YOU TO JOIN WITH US ON 2ND MAY, SUNDAY 5:00PM ONWARDS

**SENSEI MAHARAJ**  
**5TH DEGREE BLACK BELT**  
**KAIZEN WADO KARATE ASSOCIATION**  
**14 YEARS OF TEACHING EXPERIENCE**

**1st NATIONAL FINANCE CONCLAVE**  
**ARTHVRUDHHI**

Organized by DPPG in association with Security Exchange Board Of India (SEBI)

**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)**  
**B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES**  
**GUJARAT UNIVERSITY**

**INTERNATIONAL MANAGEMENT CONCLAVE SERIES**

**INTERNATIONAL FINANCE CONCLAVE**  
**MAY 08, 2021**

**"FINANCIAL RESILIENCE & PANDEMIC: RISKS, OPPORTUNITIES & POLICIES"**

**By: DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**

**INTERNATIONAL Women's DAY**

**"EK SHAAM SAMPURNATA KE NAAM"**

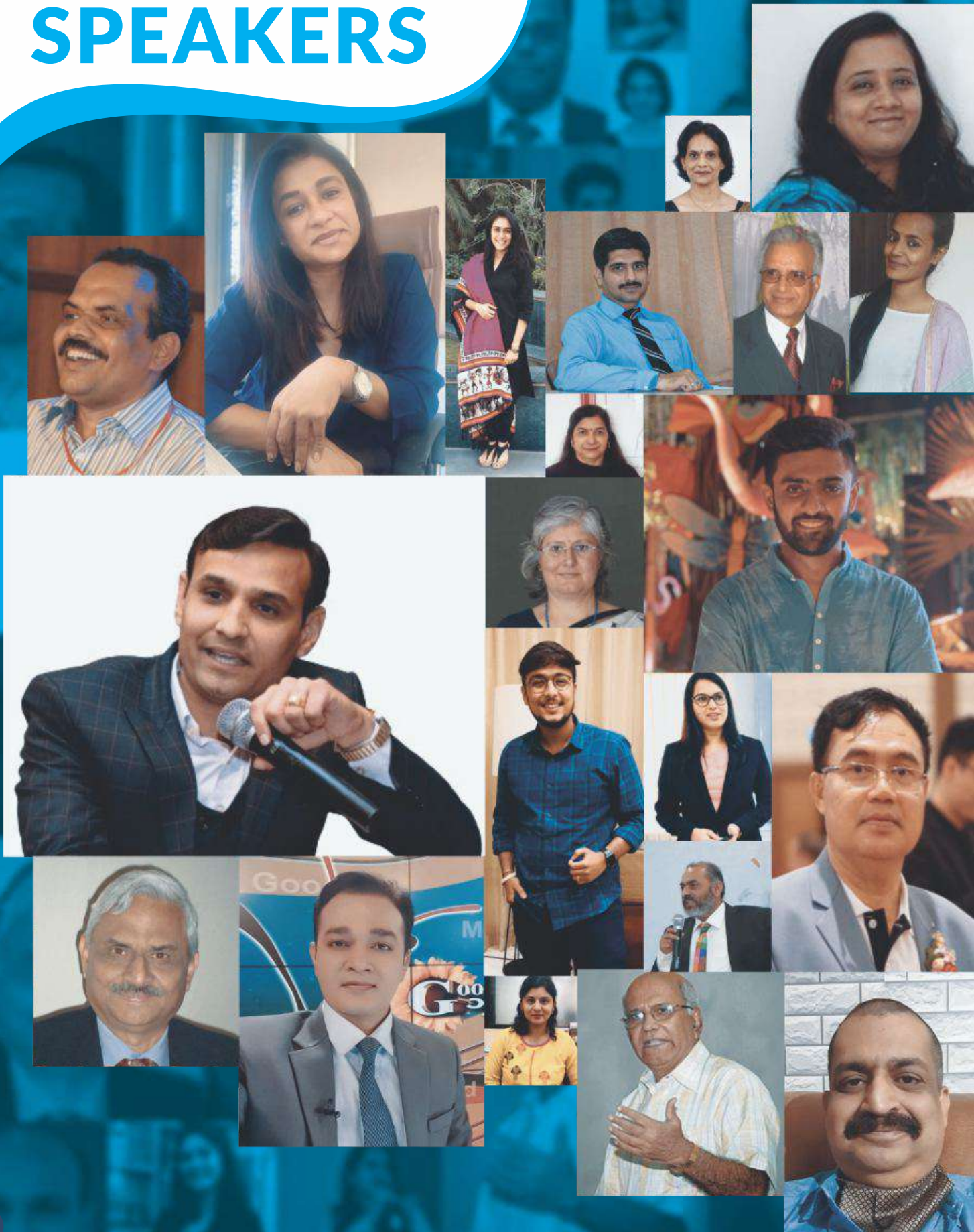
**VIRTUAL EVENT**  
**MARCH 8**

**DOORS OPEN AT 4:00 PM**

**By: DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**



# OUR ESTEEMED SPEAKERS

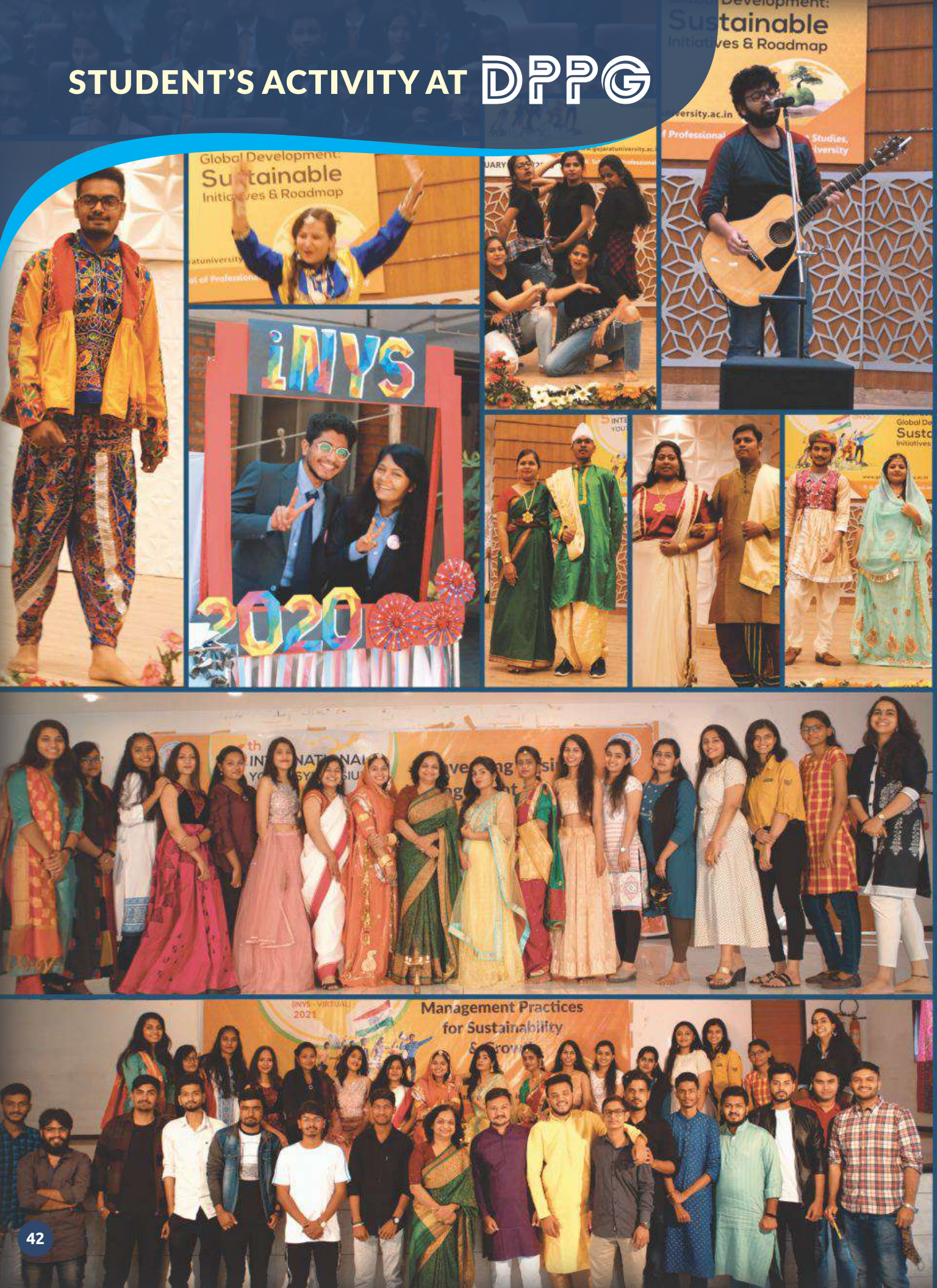








# STUDENT'S ACTIVITY AT DPPG





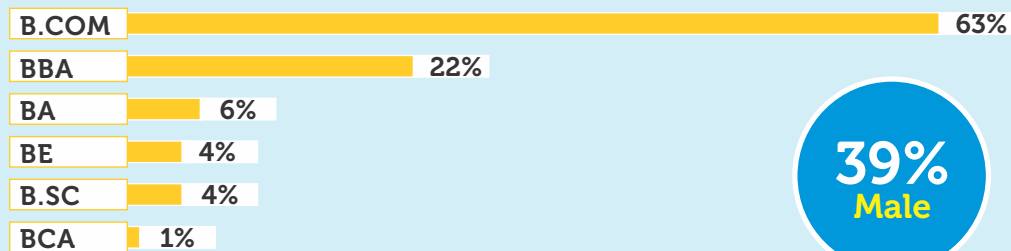




# BATCH PROFILE

## (2020-2022)

### Academic Background



39%  
Male

61%  
Female

Batch Size

138

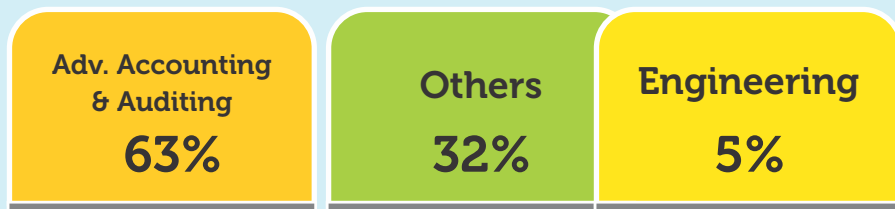
Average  
Work Experience

8  
Months

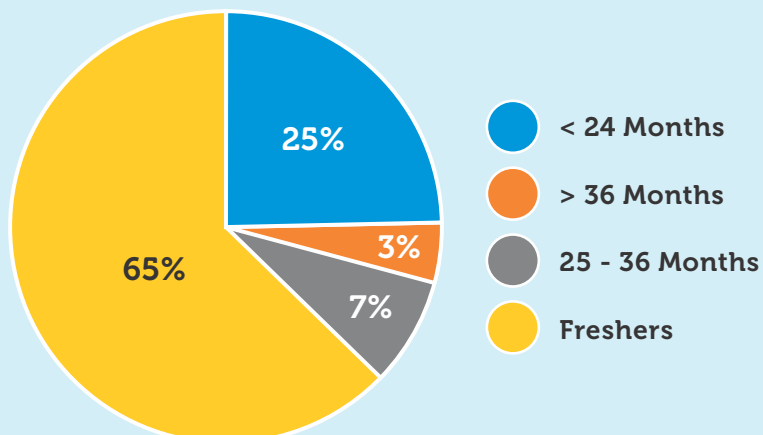
Average Age

22  
Years

### Industry Details



### Work Experience



# DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE

## MBA IN EVENT MANAGEMENT

### PRACHI AGGARWAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

### SAHILKUMAR BAROT



Under Graduation Stream:  
**B.A.**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**44 Months**  
Worked With:  
**Tech Mahindra  
Ahmedabad**

### YASHVI BHAVSAR



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

### POOJA CHAVDA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**14 Months**  
Worked With:  
**Umiya accountancy & Consultant**

### MANISHA DASWANI



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**48 Months**  
Worked With:  
**Hotshot Hotelier**

### NEELKUMAR DESAI



Under Graduation Stream:  
**BA**  
Undergraduate Specialization:  
**Economics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



## BINALI GAJJAR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Statistics**  
Work Experience in Months :  
**28 Months**  
Worked With:  
**L J Purani and Associates**

## DRASHTI JASANI



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**3 Months**  
Worked With:  
**Internship in  
Tata Motors Pvt. Ltd.**

## MYTRI GHODASARA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## PARTH JETANI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**48 Months**  
Worked With:  
**Photographer- P & P Studio  
Owner**

## NILESH GOHIL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**36 Months**  
Worked With:  
**Diamond Event Planner  
Company Owner**

## VIDHI KADIVAR



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## YESHVI S JAIN



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## DRASHTI KANJARIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting and Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ANMOL KHAN



Under Graduation Stream:  
**BA**  
Undergraduate Specialization:  
**Economics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SHREYA MISTRY



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## HEMANGI KHAPRA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Marketing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## DHANVI PATEL



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**HRM**  
Work Experience in Months :  
**2 Months**  
Worked With:  
**Fasttrack HR Services Pvt. Ltd.**

## YATRI MANDALIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RIDDHI PATEL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KRINA MEVADA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## HINA PORIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KAJAL RANA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SHRIPA SHAH



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Marketing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ISHITA RUPARELIYA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**3 Months**  
Worked With:  
**Internship in  
Tata Motors Pvt. Ltd.**

## KRIMA SHARMA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KAUSHIK SADHU



Under Graduation Stream:  
**BA**  
Undergraduate Specialization:  
**English**  
Work Experience in Months :  
**13 Months**  
Worked With:  
**Deep Pharma Pvt. Ltd. Dholka**

## TANVI SHARMA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## MAYANK KUMAR SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**24 Months**  
Worked With:  
**Ascendum KPS Pvt. Ltd.**

## RIYA THAKKAR



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



## YASHESH THAKKAR



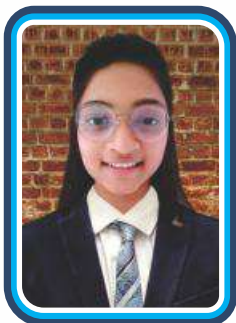
Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**HR and Marketing**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**Insurance Advisor- Vadodara**

## MANSI THUMAR



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance and HRM**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## DIVYA VAISHNAV



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KAJAL VIRWANI



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Advance in Financial Management**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## TRUPTI VYAS



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



# MBA IN PUBLIC POLICY MANAGEMENT

## PAYAL AGRAVAT



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**FINANCE**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SELENA CHAUHAN



Under Graduation Stream:  
**B.A**  
Undergraduate Specialization:  
**English Literature**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SWATI AGRAWAL



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**FINANCE**  
Work Experience in Months :  
**FRESHER**  
Worked With:  
**N/A**

## TEJAS DESAI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KHUSHALEE BHATT



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KHYATI DUBEY



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## DIVYA JAWALWALA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**27 Months**  
Worked With:  
**Hariom Consultancy**

## ANJALEE KOSHTI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RAJVI KADIA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Financial Management**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NISHIL MAKAVANA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JHANVI KALE



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Paperchase business service limited**

## MOHAMMED AADIL MEV



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Futureedge Corporate**

## KAJOL KHATNANI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Commerce**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KOMAL MUTHA



Under Graduation Stream:  
**BCA**  
Undergraduate Specialization:  
**Computer Application**  
Work Experience in Months :  
**7 Months**  
Worked With:  
**Muthoot Finance**

## KAJAL ODEDRA



Under Graduation Stream:  
**B.A**  
Undergraduate Specialization:  
**Economics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## AAKASH PARMAR



Under Graduation Stream:  
**B.Sc.**  
Undergraduate Specialization:  
**Botany**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Rb Partners General Insurance Company**

## NISHITH PANCHAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SHUBHAM PARMAR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting**  
Work Experience in Months :  
**5 Months**  
Worked With:  
**Rajarshi Sunray Solar**

## RUTVIK PANCHAL



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RAJAVI PATADIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing & Basic Statistics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## HEMANGINI PANDYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**20 Months**  
Worked With:  
**Tata Consultancy Service**

## ABHISHEK PATEL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



## MANSI PATEL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RIYAZ SAIYED



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**8 Months**  
Worked With:  
**Adhunic Consultancy**

## RACHANA PATEL



Under Graduation Stream:  
**B.Sc.**  
Undergraduate Specialization:  
**Chemistry With Vocational  
Industrial Chemistry**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NIRALI SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**34 Months**  
Worked With:  
**Ca Anil N Shah & Co**

## NIKUL PRAJAPATI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NUPUR SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Ainekvala**

## DHAIRYA RAWAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and  
Basic Statistics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SALONI SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NILESH SHARMA



Under Graduation Stream:  
**B.E.**  
Undergraduate Specialization:  
**Mechanical Engineer**  
Work Experience in Months :  
**24 Months**  
Worked With:  
**Maharshi Udyog**

## AISHVI SONI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## YATRI UPADHYAY



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Human Resource Management**  
Work Experience in Months :  
**15 Months**  
Worked With:  
**Gujarat Tourism**

## BRIJARAJ SINH VAGHELA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JAYDIP VALAND



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## MEET VORA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



# MBA IN BUSINESS ECONOMICS AND PUBLIC FINANCE

## MANSI BARAIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**8 Months**  
Worked With:  
**Aloha Arithmetic, Bhavnagar**

## PURVA DHOLAKIA



Under Graduation Stream:  
**B.Sc**  
Undergraduate Specialization:  
**Geology**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KRINA BRAHMBHATT



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advanced Accounting**  
Work Experience in Months :  
**16 Months**  
Worked With:  
**Webindia Inc.**

## DHRUVIN GANDHI



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Marketing And Finance Group**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## POOJA CHAUHAN



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## PRASHANT HIRPARA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**General**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KULDEEP JOSHI



Under Graduation Stream:  
**B.SC**  
Undergraduate Specialization:  
**Physics**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SANDEEP KHICHI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**7 Months**  
Worked With:  
**Money At The Rate**  
(Financial Planner)

## ZINAL JOSHI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## POONAM KOTAK



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance Management**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SHREY KANABAR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting And**  
**Financial Management**  
Work Experience in Months :  
**3 Months**  
Worked With:  
**Jovita Forcine**

## VANRAJ MAKWANA



Under Graduation Stream:  
**B.E.**  
Undergraduate Specialization:  
**Instrumentation & Control**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ZEEL KHARVA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Accounting And Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SHREYA MANIYAR



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance And Marketing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



## KRUNALMEWADA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## MAYUR KUMAR PARMAR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**16 Months**  
Worked With:  
**Decathlon Sports India Pvt Ltd**

## AARTI MUNDADIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JINKAL PATEL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## YESHA PANCHAL



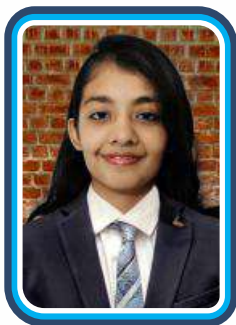
Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## AL HAMMAD PAYAWALA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## HETVI PAREKH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**N/A**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Shree Navkar Bandhej**

## JHANVI PITHADIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Statistics**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**V. M. Pujara Associat And  
Tax Consultant**

## DEEP RANA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**36 Months**  
Worked With:  
**S.N Sanghvi & Co ( CA Firm )**

## SAXI KHARECHA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**General**  
Work Experience in Months :  
**6 Months**  
Worked With:  
**Kharecha Engineering Works  
Rajkot**

## PREKSHA RAVAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NAITI SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## SANA BANU SAIYED



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RIYA SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Statistics**  
Work Experience in Months :  
**34 Months**  
Worked With:  
**Shree Pharma**

## JENI SAVASANI



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance And Hr Group**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ANJALI SINGHI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**



## SUZAN SHEKH



Under Graduation Stream:

BBA

Undergraduate Specialization:

Security Analysis and  
Portfolio Management

Work Experience in Months :

39 Months

Worked With:

1. Meera TVS Pvt. Ltd.  
(accountant - 6 months)

2. Winston Spring Pvt. Ltd. ( HR executive - 30 months)
3. Ahmedabad Municipal Corporation ( Project Manager)

## SHREYA SUTARIA



Under Graduation Stream:

B.COM

Undergraduate Specialization:

Advance Accounting and  
Financial Management

Work Experience in Months :

Fresher

Worked With:

N/A

## VIRAJ VAINSH



Under Graduation Stream:

B.COM (HONS)

Undergraduate Specialization:

Advance Accounting and Auditing

Work Experience in Months :

Fresher

Worked With:

N/A

## SAMARPAN SOLANKY



Under Graduation Stream:

B.COM

Undergraduate Specialization:

Advance Accounting and Auditing

Work Experience in Months :

Fresher

Worked With:

N/A

## LAXIT SONAIYA



Under Graduation Stream:

B.COM

Undergraduate Specialization:

Advance Accounting and Auditing

Work Experience in Months :

24 Months

Worked With:

CA Alpa Christie And Co.  
(CA Firm)

## KHUSHI ZOTA



Under Graduation Stream:

B.COM (H.)

Undergraduate Specialization:

N/A

Work Experience in Months :

Fresher

Worked With:

N/A

# MBA IN DEFENCE MANAGEMENT

## SHIVAM ACHARYA



Under Graduation Stream:  
**B.E**  
Undergraduate Specialization:  
**Computer Science**  
Work Experience in Months :  
**24 Months**  
Worked With:  
**Vodafone Intelligent Solution**

## CHIRAG BHARANI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**Karnavati Dabeli Center**

## JANMEJAY AMIN



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**13 Months**  
Worked With:  
**Simply Digital**

## KARAN BHATT



Under Graduation Stream:  
**M.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**24 Months**  
Worked With:  
**Samarpan Public School**

## VISHAL BAMROLIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## NIKHIL BHAVSAR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**Divya Optics**

## VAISHALI CHELANI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## AMIT KHAMAR



Under Graduation Stream:  
**M.COM**  
Undergraduate Specialization:  
**Advance Accounting & Auditing**  
Work Experience in Months :  
**240 Months**  
Worked With:  
**Jadeblue Lifestyle India Limited**

## ANGEL CHRISTIAN



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**4 Months**  
Worked With:  
**Offer Mitra**

## JAYDIPSINH LAKUM



Under Graduation Stream:  
**B.A**  
Undergraduate Specialization:  
**Geography**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ISHIKA JAIN



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## ANJALI MISHRA



Under Graduation Stream:  
**B.A**  
Undergraduate Specialization:  
**English Literature**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## DIVYA KALAL



Under Graduation Stream:  
**M.COM**  
Undergraduate Specialization:  
**Finance And Financial Services**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JAY MISTRY



Under Graduation Stream:  
**B.E**  
Undergraduate Specialization:  
**Mechanical Engineering**  
Work Experience in Months :  
**1 Month**  
Worked With:  
**Hydotronics Industries**



## PRAKRUTI MUKUL



Under Graduation Stream:  
**B.E**  
Undergraduate Specialization:  
**Aeronautical Engineering**  
Work Experience in Months :  
**1 Month**  
Worked With:  
**Hal-Hindustan Aeronautics Limited**

## PARTH PANCHAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**60 Months**  
Worked With:  
**Parth Enterprise & Organic Era.**

## ATHIRA NAIR



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## AKASH PATEL



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Finance**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JANVI NIMAVAT



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Human Resource Management & Financial**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## VIRAT RAJPUT



Under Graduation Stream:  
**B.Sc.**  
Undergraduate Specialization:  
**Biology**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## GIRISH PAHELWANI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## TEJASWINI SAHU



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**Eurokids India Private Limited**

## RUSHIT SAVALIYA



Under Graduation Stream:  
**BBA**  
Undergraduate Specialization:  
**Marketing Management**  
Work Experience in Months :  
**33 Months**  
Worked With:  
**Pranam Decor**

## SAUNAK THAKKAR



Under Graduation Stream:  
**B.E**  
Undergraduate Specialization:  
**Metallurgy**  
Work Experience in Months :  
**29 Months**  
Worked With:  
**Welspun Specialty Solutions Ltd**

## NISHTHA SHAH



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## JAYDIP VAGHASIYA



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**14 Months**  
Worked With:  
**Krishna Cables**

## HARSH SHARMA



Under Graduation Stream:  
**B. COM**  
Undergraduate Specialization:  
**Advance Accounting And Auditing**  
Work Experience in Months :  
**12 Months**  
Worked With:  
**Barkha Trading Corporation**

## SIMRAN VISHAL



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## RITA SOLANKI



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## REKHA YADAV



Under Graduation Stream:  
**B.COM**  
Undergraduate Specialization:  
**Advance Accounting and Auditing**  
Work Experience in Months :  
**Fresher**  
Worked With:  
**N/A**

## KISHAN RATHOD



Under Graduation Stream:

BBA

Undergraduate Specialization:

Operations Research Techniques

Work Experience in Months :

Fresher

Worked With:

N/A

# TESTIMONIALS



“ **Manoj Kotak**  
Director, Image Online Pvt. Ltd.

Digital Marketing & Entrepreneurs was the topic given to me at International Entrepreneurship Conclave organized by DPPG, BKSPMS, Gujarat University headed by Convener Dr. Nilam Panchal, HOD of DPPG along with her team.

Though virtual Dr. Nilam's team gave me a feel of real session. Start to End from Announcement, virtual arrangement, Google Meet, YouTube Live, Introduction, sequence of subjects/speakers & managing interesting Q & A sessions everything was just flawless.

As a public speaker my oxygen is large Audience & here 150+ young enthusiastic students, totally focused, disciplined, very polite & well aware of the subject with really interesting questions made my day. One of the best 110+ sessions I have taken so far.

It will be my pleasure to speak for future of India; Young Entrepreneurs from Gujarat!

”



## “ Seelam Ranga

Retd IAF, Founder & Director, SEELAMCE Pvt Ltd



Department of Public Policy and Governance (DPPG), BK school, Gujarat University is one of the best place where Student's Innovations can take to the roads for growth of our Nation. The spirit of interaction with Students on my Presentation of "Innovations in Defence Sector" is very high level and it will be a challenging session for the Student's minds to route their minds towards the Innovative thoughts, especially on Defence Equipment. Also I am sure that the department head and team of Student's hard work can lighten the new Innovative Defence Equipment. I got an opportunity to interact with the Head of DPPG and very happy as they can transform the Student's Innovations into an advanced weapons for our Armed Forces and other areas of management.

”

“

## Ritu Trivedi

Startup Management Enthusiast



Glad to be part of the International Entrepreneurship Conclave to encourage entrepreneurship in the young minds of BK School of Management. Delivering a session on the most important aspect for startup; access to government funding & Incubation support for their project idea to the budding entrepreneurs truly resonated with the students. Participants were inquisitive, engaged & eager to understand the startup nuances. Wishing them all a bright future ahead & happy to see the potential startups coming out of university.

”

# PLACEMENT TEAM DETAILS

## STUDENT PLACEMENT COMMITTEE

### EVENT MANAGEMENT



**Drashti Jasani**



**Hemangi Khapra**



**Ishita Rupareliya**



**Kajal Rana**



**Mytri Ghodasara**



**Mansi Thumar**



**Riya Thakkar**



**Binali Gajjar**



**Yashesh Thakkar**



**Yashvi Bhavsar**

### PUBLIC POLICY MANAGEMENT



**Aishvi Soni**



**Brijrajsinh Vaghela**



**Hemangini Pandya**



**Kajol Khatnani**



**Mansi Patel**



**Nishith Panchal**



**Rutvik Panchal**



**Rajvi Patadiya**



**Selena Chauhan**



**Yatri Upadhyay**

## Placement Representatives:

Contact No: +91 740 515 3189, + 91- 9726676890

Email Id: Dppg.placement@bkschool.org.in

Dppg@bkschool.org.in

### BUSINESS ECONOMICS AND PUBLIC FINANCE



Aarti Mundadiya



Dhruvin Gandhi



Deep Rana



Hetvi Parekh



Krunal Mewada



Krina Brahmbhatt



Laxit Sonaiya



Purva Dholakia



Shrey Kanabar



Shreya Sutariya

### DEFENCE MANAGEMENT



Amit Khamar



Athira Nair



Angel Christian



Divya Kalal



Janmejaya Amin



Nikhil Bhavsar



Prakruti Mukul



Saunak Thakkar



Tejaswini Sahu



Vaishali Chelani



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# અભિગમ મોટો ભાગ ભજવે છે

બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટ દ્વારા 'સાયકોલોજી ઓફ સેલિંગ પ્રોડક્ટ એન્ડ સર્વિસ' વિષય પર વેબિનાર

જરાત યુનિવર્સિટી સંલગ્ન બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટના વિદ્યાર્થીઓ માટે ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ અને ઇમ્પ્રુવમેન્ટ માર્કેટિંગ કલબના સંયુક્ત ઉપક્રમે 'સાયકોલોજી ઓફ સેલિંગ પ્રોડક્ટ એન્ડ સર્વિસ' વિષય પર વેબિનારનું આયોજન કરાયું હતું. હાલના મહામારીના સમયમાં પોતાની પ્રોડક્ટ્સ કે સર્વિસ વેચવા માટે ગ્રાહકને ખાતરી પૂર્વક વિશ્વાસ દેખાડવો ખૂબજ કઠિન બનતો જાય છે તેને ધ્યાનમાં રાખીને આ વેબિનારનું આયોજન કરાયું હતું જેમાં કી નોટ સ્પિકર તરીકે માર્કેટિંગ ફિલ્ડનો બહોળો અનુભવ ધરાવતા જ્યોત્સના વિદ્યાની ઉપસ્થિત રહ્યા હતા. આ વેબિનારમાં તેઓએ ગ્રાહકને સમજવાની વિવિધ આવડતો તેમજ ગ્રાહકો સાથે ભાવાત્મક વ્યવહારનું સર્જન કેમ કરવું એના વિવિધ કીયાનું વિધિવત જ્ઞાન આપ્યું હતું. વેબિનારમાં ૮૦ થી વધુ

અપેક્ષા કરતા પણ વધારે સારી સર્વિસ ડિલિવર કરીને ગ્રાહકને આનંદિત રાખી શકાય છે



કંપની કે સર્વિસ પ્રોવાઇડરના કાર્યકાળ દરમિયાન માર્કેટિંગમાં ગ્રાહકલક્ષી અભિગમ ખૂબજ મોટો ભાગ ભજવે છે. ગ્રાહકની અપેક્ષા અને જે તે કંપનીની પ્રોડક્ટ અને સર્વિસની ડિલિવરી આ બંને વચ્ચેના અંતરને યોગ્ય રીતે સમજીને કસ્ટમરની અપેક્ષા કરતા પણ વધારે સારું પ્રોડક્ટ અને સર્વિસ ડિલિવર કરીને ગ્રાહકને આનંદિત રાખી શકાય છે. - જ્યોત્સના વિદ્યાની

વિદ્યાર્થીઓએ ભાગ લીધો હતો અને તેમના માર્કેટિંગ વિષયને લગતા મુંજવતા પ્રશ્નો સાંભળીને તેમને યોગ્ય સૂચનો આપ્યા હતા.

## City fest

મેનેજમેન્ટ ઈવેન્ટની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ

### ઓનલાઇન પ્લેટફોર્મ પર 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટ યોજાયો

કોરોના વાયરસની કસ્ટોડિયન બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટ દ્વારા ઓનલાઇન રીમોટ પ્લેટફોર્મ પર 'રેનેસન્સ' ૨૦૨૧નું આયોજન કરવામાં આવ્યું હતું. ૬૨મી 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટિવલનું ઉદ્ઘાટન ગુજરાત યુનિવર્સિટીના વેબ કોન્ફરન્સ રૂમમાં કરવામાં આવ્યું હતું. આ ઉપરાંત કન ઉર્વેન રેલે વેબિનાર, બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટના વેબ કોન્ફરન્સ રૂમમાં કરવામાં આવ્યું હતું.

મેનેજમેન્ટ ફેસ્ટિવલની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ હતી. આ વર્ષે 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટિવલની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ હતી. આ વર્ષે 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટિવલની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ હતી.



આ વર્ષે 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટિવલની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ હતી. આ વર્ષે 'રેનેસન્સ' મેનેજમેન્ટ ફેસ્ટિવલની સાથે ઓનલાઇન કલ્ચર એક્ટિવિટી પણ કરાઈ હતી.

## દિવ્ય ભાસ્કર

અમદાવાદ-સિટીભાસ્કર 29-04-2021

### ગ્રાહકને અપેક્ષા-સેવા વચ્ચેનું અંતર ઘટાડી સંતોષ આપી શકાય

અમદાવાદ : ગ્રાહકની અપેક્ષા અને જે તે કંપનીની પ્રોડક્ટ અને સર્વિસની ડિલિવરી આ બંને વચ્ચેના અંતરને યોગ્ય રીતે સમજીને તમે ગ્રાહકની માંગને સંતોષી શકો છો. તેમ બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટના સાયકોલોજી ઓફ સેલિંગ પ્રોડક્ટ એન્ડ સર્વિસ વિષયના વેબિનારમાં



એક્સપર્ટ જ્યોત્સના વિદ્યાનીએ ઉપસ્થિત વિદ્યાર્થીઓને જણાવ્યું હતું.

## દિવ્ય ભાસ્કર

અમદાવાદ-સિટીભાસ્કર 11-05-2021

### ભારતમાં ફાઇનાન્શિયલ ટ્રાન્ઝેક્શન માટે બ્લોક ચેઇન ટેકનોલોજીનો ઉપયોગ વધ્યો

બી.કે. સ્કૂલ ઓફ મેનેજમેન્ટ દ્વારા ફાઇનાન્સ કોન્ફરન્સ યોજાયો

સિટી રિપોર્ટર, અમદાવાદ : કોરોનાની આ મહામારીના સમયમાં ભારતમાં ફાઇનાન્શિયલ મેનેજમેન્ટની જરૂરિયાત વર્તાઈ રહી છે. ભારતમાં બ્લોક ચેઇન ટેકનોલોજીનું પ્રમાણ વધી રહ્યું છે. જેનો ઉપયોગ ફાઇનાન્સ ટ્રાન્ઝેક્શનની રેકૉર્ડ રાખવા માટેના એક પ્રોગ્રામ તરીકે કરવામાં આવે છે. આ શબ્દો મદુરાઈની આર.એલ. ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટના હેડ ડૉ. એમ. સુબ્રમણિયમના છે. બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ મેનેજમેન્ટના સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ઈન્ટરનેશનલ ફાઇનાન્સ કોન્ફરન્સ યોજવામાં આવ્યો.



જેમાં ડૉ. એમ. સુબ્રમણિયમે ફાઇનાન્સ મેનેજમેન્ટ અંગે વાત કરતા કહ્યું કે, બ્લોક ચેઇન ટેકનોલોજી એક ડિજિટલ સિસ્ટમ છે, જે તેના નેટવર્ક પર બધા ટ્રેન્ઝેક્શનની માહિતી તેના બ્લોકમાં સંગ્રહ કરે છે. સામાન્ય સમજણમાં કહીએ તો આ એન્ડ ગવર્નન્સ દ્વારા ઈન્ટરનેશનલ ફાઇનાન્સ કોન્ફરન્સ યોજવામાં આવે છે.

કવિતા કોર્નર

શબો છું...

તારી પાંદ...

અધુરિયા POST

પેનિક થવાને બદલે શાંત થિતે કરો સામનો

કોઈ પણ ભોગે દીકરીને અપાવો hpr વેકસિન

સોય કો બદલો, સિતારે બદલ જાએંગે

ઓનલાઇન અભ્યાસ: નવી નજરે શિક્ષણને જોવાની તક

# ગુજરાત સમાચાર

## મેનેજમેન્ટ સ્ટુડન્ટ્સ માટે અભ્યાસ સાથે વર્તમાન સ્થિતિનું અવલોકન પણ જરૂરી

બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટીડ, ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સમાં ઈન્ટરનેશનલ ફાયનાન્સ કોન્ફરન્સ યોજાઈ

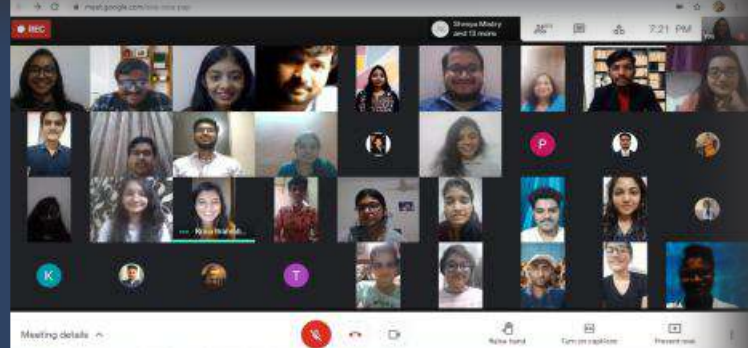
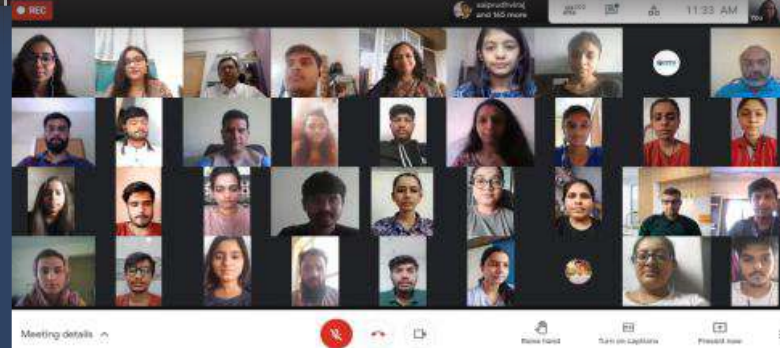
જરાત યુનિવર્સિટીમાં આવેલ બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ઈન્ટરનેશનલ ફાયનાન્સ કોન્ફરન્સ સિરિઝ હેઠળ ઈન્ટરનેશનલ એન્ડ પેન-પ્રોફેશનલ ઓપરેશનલ એન્ડ પોલિસી વિષય પર વચ્ચેના સેશનનું યોજાયો, જેમાં ઈન્ટરનેશનલ, સિન્ટેક ઈન ઈન્ડિયા, બેન્કિંગ પોલિસી, પેન-પ્રોફેશનલ ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્લોબલ ફાયનાન્સિયલ ફાઇલિંગ જેવા વિષયોએ આવરી લેવાયા. કાર્યક્રમમાં પેનલ સ્પીકર્સ તરીકે યિયુષ ગાંધી, પ્રો. સાંતનુ મહેતા, ડૉ. એમ. સુબ્રમણ્યમ, ડૉ. જી. પંચનજી, પ્રો. નારાયણ બંસલ, નિયતિ દવે ઉપસ્થિત રહ્યા હતા. કાર્યક્રમમાં ડૉ. સુબ્રમણ્યમે સિન્ટેક ઓપ, સિન્ટેક ઈન્ડો સિસ્ટમના વપતા જતા ઉપયોગો અને બ્લોકચેઇન વિશે વાત કરી. જ્યાં ડૉ. સાંતનુ મહેતાએ વર્તમાન સમયમાં ફાયનાન્સની જરૂરિયાત અને પેન-પ્રોફેશનલ સાથેના સંકલન વિશે ચર્ચા કરી સાથે હેડ ઓફ પ સ્ટુડન્ટ્સ માટે અભ્યાસ સાથે વર્તમાન સ્થિતિનું અવલોકન પણ ખૂબ જરૂરી છે તેવી આગમી સમયમાં માર્કેટિંગ જેવા વિષય પર પણ સેશન યોજાશે.













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